



CDA Trustee Candidate Statement

By John M Pisacane, DMD

I want to thank the membership and leadership of the Santa Clara County Dental Society for giving me the opportunity to serve my fellow members and dentistry for more than thirty years. My experiences have allowed me to serve our profession, enrich my life and meet some wonderful colleagues from around the state and nation.

I would like to praise my opponent, a person I would call a friend and colleague. Julia Townsend is an admirable person, a skilled oral surgeon and a dedicated volunteer. I truly believe our members have two excellent choices in this year's election.

So, why am I choosing to run for the CDA Trustee position? I feel that I'm the best person to serve our Society's members as well as CDA right now. I have served the SCCDS in nearly every capacity, from committee member to committee chair, as your Editor, as a Board member, then as an officer for five years before becoming your President in 2011. In addition, I served on the six-person Building Committee that designed our fabulous Society building and I currently serve as chair of the Building Management Com-

mittee, which maintains our headquarters. I am knowledgeable of all the current and upcoming issues that face our local Society.

In addition, I have also spent the last ten years serving at CDA on the Policy Development and Government Affairs councils, as a member of the CDA Foundation Board, and as a member of the CDA Cares Management Committee. I was chosen to be a member of CDA's Access Workgroup, which was given a two-year mission to produce CDA's ground-breaking Access Plan. This outlined CDA's goals and strategies to provide the citizens of California greater access to dental care. I have served as a delegate to CDA's annual House of Delegates for 25 years and I have served as a delegate to the ADA House six times. This experience at the state and national levels of organized dentistry has given me a greater perspective on state and national issues that will affect our profession. It has also allowed me to make dozens of contacts throughout the state and the nation. If I am fortunate enough to serve as your trustee, I will be effective from my first day.

I love our profession and I know it faces challenges in the upcoming years. We face external pressures from patients who want to reduce their health-care spending. We face insurers that want to increase their profitability by reducing reimbursements to health-care providers. We face legislators who want to score points with the public by providing "free" care to some while imposing the costs on licensed dentists. These are not trivial issues and we need a strong CDA, led by member dentists, to fight in Sacramento to protect our practices and profession. If chosen to be your trustee, I will not shrink from these challenges.

